

TRADITIONS

TRADITIONS is a free, one-day community event scheduled for November 14, 2026 at one of Loíza, Puerto Rico's most treasured cultural centers. Programmed for and by Loíza's culture bearers, **TRADITIONS** will integrate continuous live performance, structured demonstrations, and participatory dance instruction.

Working together, **Dr. William Cepeda** (a Mellon Foundation 2026 Jazz Legacies Fellow) and the **Black PR Collaborative Inc.** were awarded a Folk and Traditional Community Projects Grant to execute **TRADITIONS** and are raising the required dollar match for stellar program execution.

This is made possible in part through the Mid Atlantic Folk and Traditional Arts - Community Projects program of Mid Atlantic Arts with support from the National Endowment for the Arts.



SPONSORSHIP OPPORTUNITIES



COMMUNITY PARTNER

\$250

- Logo inclusion
- three mentions in social media promo campaign



ARTS COLLABORATOR

\$500

- Community Partner benes
- brief speaking opportunity at **TRADITIONS***

*or at press event (pending)



CULTURE BEARER

\$750

- Arts Collaborator benes
- strategic logo placement
- tagging in social media
- press mentions
- material distribution



FOLKLORE HERO

\$2,750

- Culture Bearer benes
- category exclusivity
- ranking logo placement
- custom wearable art*
- CLOUDS Glamping (2 days)
- Samuel Lind artwork*

*finalization of donation pending

THE 'WHO' BEHIND TRADITIONS

Key collaborators empowering **TRADITIONS** include the Municipality of Loíza and its mayor; William Cepeda - native son of Loíza & the creator of Afro-Puerto Rican Jazz; and the Black PR Collaborative Inc. - whose mission is to help Black and Afro-descendant communities live, work, and thrive by advancing cultural activity and economic development.

Contact **Cheryl Mann** at **cm@BlackPRCollaborative.org** or +1 (646) 481-8708 to select your opportunity tier or to request a custom-designed sponsorship.

¡Hablamos pronto!



WHY SPONSOR?



authentic cultural alignment



engaged, values-driven audience



visible local impact